

GENERAL MANAGER

Sales Manager

Job Category	General Manger / Sales Manager
Location	Stretch & Go-Oman, Muscat
Req. ID	003
Job Type	Full-time

About Stretch & Go-Oman

Stretch & Go is the industry leader in one-on-one assisted stretching. With our first studio in Oman, we are on a mission to transform lives through improved flexibility, mobility, and overall wellness. We're now hiring **General Managers / Sales Managers** who are **sales- driven leaders** passionate about fitness and business growth.

Position Summary

The General Manager will be responsible for driving revenue and overseeing the day-to-day operations of the studio. This individual must have a proven track record in full-cycle B2C sales, strong leadership skills, and a commitment to delivering excellent customer service. This role is 80–90% focused on sales, with 10–20% operations—ideal for candidates who lead by example and thrive in a performance-based environment.

Requirements

- 2+ years of experience in a fitness studio, wellness center, or retail environment
- Proven experience in B2C sales, preferably with memberships or high-ticket services
- Strong leadership and team management skills
- Ability to work flexible hours, including evenings and weekends
- Excellent communication, interpersonal, and organizational skills
- Familiarity with customer relationship management systems, sales tracking tools, and POS platforms
- Passion for health, wellness, and community-building
- Fluent in English (Arabic is a plus)

Responsibilities

- Drive membership and retail sales through lead generation, studio tours, phone inquiries, and in-studio promotions
- Lead from the front” by actively selling memberships and packages
- Achieve and exceed studio revenue targets and KPIs
- Recruit, train, and manage front desk sales staff and Flexologists™
- Ensure all staff provide exceptional client service and represent the brand with professionalism
- Manage scheduling, payroll, inventory, and studio supplies
- Monitor performance metrics, CRM data, and sales tracking
- Implement local marketing strategies and outreach events
- Maintain a clean, safe, and welcoming studio environment
- Report directly to ownership or regional leadership on studio performance

What We Offer

- Competitive base salary + uncapped sales commissions
- Bonus opportunities based on studio performance